

# PROGRESSIO

## The Route Map

How we will know that we have achieved our goals and objectives

**DRAFT ONLY**

*This document is still to be finalised*

*This version dated 31 Jan 2011*

**Our vision:** Poor people empowered to transform their lives  
**Our mission:** To help people gain power over their lives and overcome barriers that keep them poor  
**Our values:** Respect, Solidarity, Passion, Boldness

### Goals and Objectives for Progressio's strategic plan 2010–2015

| <i>Impact and Outcomes</i> |   |   |  |
|----------------------------|---|---|--|
| <b>Three Goals</b>         | <i>Participation and effective governance</i>   | <i>Sustainable environment</i>  | <i>HIV and AIDS</i>  |
|                            | Poor and marginalised people, especially women, will have greater influence on decisions and policies which affect their lives in order to reduce their poverty | Poor and marginalised people will have improved quality of life through more equitable and sustainable management of natural resources, especially in the light of climate change and resource scarcity | People who are affected by or vulnerable to HIV and AIDS will have greater access to care, support and prevention and there will be a reduction in the stigmatisation and discrimination they experience |

In order to achieve these goals we need to be brilliant in the following areas:

| <i>Capacities</i>                       |   |  |   |   |
|---|---|--|---|---|
| <b>Twelve Organisational Objectives</b> | <b>1. Build strong partnerships with civil society in the South</b> | <b>2. Develop international and regional strategic alliances</b> | <b>3. Ground communications and advocacy in voices of the South</b> | <b>4. Build a significant UK community of support to increase our influence</b> |
|   | <i>Learning and improvement</i>                                     |  |   |   |
|   | <b>5. Better measure and communicate our impact</b>                 | <b>6. Increase programme innovation and share good practice</b>  | <b>7. Improve organisational learning</b>                           | <b>8. Strengthen technical credibility, authority and expertise</b>             |
|   | <i>Resources</i>  |  |   |   |
|   | <b>9. Value and develop our staff and development workers</b>       | <b>10. Diversify and increase income</b>                         | <b>11. Develop effective information and communication systems</b>  | <b>12. Manage our resources strategically, efficiently and sustainably</b>      |

## Achieving our Three Goals - RICA 2010 to 2015 (Regular Impact and Capacity Assessment)

*“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”  
Margaret Mead*

| <b>Impact and Outcomes</b><br><i>What change are we striving to achieve?</i>   |  |  |               |                |             |
|--|--|--|---------------|----------------|-------------|
| <b>Theme 1 Participation and effective governance</b>  |  |  |               |                |             |
| <b>Goal: Poor and marginalised people, especially women, will have greater influence on decisions and policies which affect their lives in order to reduce their poverty</b>   |  |  |               |                |             |
| <i>Links primarily to and MDG 1: Eradicate extreme poverty and hunger; Target 1a: Reduce by half the proportion of people living on less than a dollar a day<br/>and MDG 3: Promote gender equality and empower women; Target 3.3: Proportion of seats held by women in national parliament<br/>and MDG 8: Develop a global partnership for development; Target 8b: Address the special needs of least developed countries</i> |  |  |               |                |             |
| Goal indicator 1a: Level of poverty  | MOV#11 Human Development Index ranking from United Nations Development Program's Human Development Report for target countries   |  |               |                |             |
| Goal indicator 1b: Governance levels   | MOV#12 World Governance Indicators for target countries (voice and accountability indicator & government effectiveness indicator)  |  |               |                |             |
| Objective  | Indicator  | Means of Verification  | Baseline 2010 | Milestone 2013 | Target 2015 |
| <b>1.1 Influencing Local Government Plans and Policies</b><br>To empower and promote the voices of poor and marginalised communities, especially women, in order to increase local government transparency, accountability and responsiveness to those communities   | 1.1a Greater level of transparency, accountability and responsiveness of local governments (covering a total population of at least X people in X countries)                             | MOV#01 PATT (Participation and Transparency Monitoring Tool) (column a) <i>substantiated by MOV#02 Portfolio of Evidence</i> |               |                |             |
|  | 1.1b Increased capacity of civil society organisations to engage with local govt (X civil society organisations in X countries)  | MOV#01 PATT (column c)   |               |                |             |
|  | 1.1c Improved level of representation by civil society organisations of people who are poor and marginalised engaging with local government (civil society organisations in X countries) | MOV#01 PATT (column d)   |               |                |             |
| <i>e.g. supporting decentralisation; improving local government development plans; supporting participatory budgeting</i>  |  |  |               |                |             |

|  |   |  |  |  |  |
|--|---|--|--|--|--|
| <b>1.2 Influencing National Government Plans and Policies</b><br>To empower and promote the voices of poor and marginalised communities, especially women, in order to increase national government transparency, accountability and responsiveness to those communities                 | 1.2a Greater level of transparency, accountability and responsiveness of national governments (X cases in X countries)  | MOV#01 PATT (column a) substantiated by MOV#02 Portfolio of Evidence |  |  |  |
|  | 1.2b Increased capacity of civil society organisations to engage with national government (X civil society organisations in X countries)  | MOV#01 PATT (column c)   |  |  |  |
|  | 1.2c Improved level of representation by civil society organisations engaging with national government of people who are poor and marginalised (X civil society organisations in X countries)   | MOV#01 PATT (column d)   |  |  |  |
|  | <i>e.g. influencing Poverty Reduction Strategy Plans; analysing national budgets; influencing national legislation/policies; reflecting women's issues in national agendas</i>  |  |  |  |  |
| <b>1.3 Promoting Democratic Participation</b><br>To improve democratic processes and space where major deficits exist, especially in fragile and authoritarian states  | 1.3a Better levels of participation of marginalised groups in democratic processes (in X cases where democratic deficits exist)   | MOV#03 CSO Democratic Participation Interviews                       |  |  |  |
|  | <i>e.g. promoting awareness of citizenship; support for electoral processes; promoting women's participation in politics; supporting engagement of faith groups</i>   |  |  |  |  |
| <b>1.4 International Advocacy on Effective Governance &amp; Participation</b><br>To achieve strong participation of pro-poor civil society organisations in institutional decision making processes, in order that decisions are accountable to civil society and prioritise poor people | 1.4a Greater level of transparency, accountability and responsiveness of European Union, member states and multi-laterals (in X advocacy areas)   | MOV#01 PATT (column e) substantiated by MOV#02 Portfolio of Evidence |  |  |  |
|  | 1.4b Improved level of representation of people who are poor and marginalised by Progressio or its partners (in X international advocacy areas)   | MOV#01 PATT (column d)   |  |  |  |
|  | <i>e.g. strengthening the capacity of local organisations and networks to carry out effective international advocacy; international advocacy on country governance issues; promoting strong follow up to the Millennium Development Goals</i> |  |  |  |  |

## Theme 2 Sustainable environment

**Goal: Poor and marginalised people will have improved quality of life through more equitable and sustainable management of natural resources, especially in the light of climate change and resource scarcity**

Links primarily to MDG 7: Ensure environmental sustainability;

Target 7a: Integrate principles of sustainable development into country policies and programmes and reverse the loss of environmental resources

| Goal indicator 2a: Quality of life reported by sample from poor and marginalised people in project areas   |   | MOV#04-07 Quality of Life section of Sustainable Benefits Surveys                                     |               |                |             |
|--|---|---|---------------|----------------|-------------|
| Objective  | Indicator   | MOV   | Baseline 2010 | Milestone 2013 | Target 2015 |
| <b>2.1 Sustainable Farming</b><br>To promote agro-ecology and sustainable, equitable farming approaches and access to market in order to increase quality of life for poor and marginalised people   | 2.1a Greater level of sustainable benefits reported by poor and marginalised people as a result of environmentally sustainable farming and commercialisation of their products (X people in X countries)  | MOV#04 Income & Food Security Survey  |               |                |             |
|  | <i>e.g. promotion of climate change resilient agro-ecological farming approaches; farmer-led agricultural extension and dissemination; marketing of agro-ecological produce</i>   |   |               |                |             |
| <b>2.2 Sustainable Natural Resource Management</b><br>To promote sustainable management of forest, coastal and water resources for the benefit of poor and marginalised people   | 2.2a Greater level of sustainable benefits from water, forest or coastal resources reported by poor and marginalised people as a result of improved and environmentally sustainable access, techniques and management (X people in X countries)   | MOV#05 Water Benefits Survey OR<br>MOV#06 Forest Benefits Survey OR<br>MOV#07 Coastal Benefits Survey |               |                |             |
|  | <i>e.g. community forest management; promoting climate resilient and adaptive practices; reducing charcoal production; combating desertification; agro-pastoral development; protection of water sources; promoting concepts of stewardship with faith leaders; promoting water harvesting; integrated watershed management; coastal resource management in alliance with relevant international agency</i>   |   |               |                |             |
| <b>2.3 Environmental Advocacy</b><br>To ensure poor people to have sustainable and equitable access to natural resources, including addressing unsustainable patterns of global production and consumption in a context of climate change, resource scarcity and degradation | 2.3a Greater level of transparency, accountability and responsiveness of local and national governments, the European Union, individual member states, corporations and/or multi-laterals (in X advocacy areas)   | MOV#01 PATT (column a or b or e) substantiated by<br>MOV#02 Portfolio of Evidence                     |               |                |             |
|  | 2.3b Increased capacity of civil society organisations to engage with local/national government and/or international environmental policy and practice (X civil society organisations in X countries)   | MOV#01 PATT (column c)  |               |                |             |
|  | 2.3c Improved level of representation of poor and marginalised people facilitated by Progressio or its partners (in X international advocacy areas)   | MOV#01 PATT (column d)  |               |                |             |
|  | <i>e.g. supporting better enforcement of environmental laws; influencing local, national and international legislation; lobbying to change environmentally unsustainable corporate and institutional practices; addressing unsustainable patterns of global production and consumption; strengthening the capacity of local organisations and networks to carry out effective regional and international advocacy on agreed environmental advocacy priority issues, such as illegal logging and water; extractive industries in alliance with relevant international agency</i> |   |               |                |             |

### Theme 3 HIV and AIDS

**Goal: People who are affected by or vulnerable to HIV and AIDS will have greater access to care, support and prevention and there will be a reduction in the stigmatisation and discrimination they experience**

*Links primarily to MDG 6: Combat HIV/AIDS, malaria and other diseases;*

*Target 6a: Halt and begin to reverse the spread of HIV/AIDS and*

*Target 6b: Achieve universal access to treatment for HIV/AIDS for those who need it*

| Goal indicator 3a: HIV prevalence among pregnant women   |  | MOV#13 National sentinel surveillance system by country             |               |                |             |
|--|--|---|---------------|----------------|-------------|
| Goal indicator 3b: Reported level of support of people living with HIV and AIDS in project areas   |  | MOV#10 Level of Support Survey                                      |               |                |             |
| Objective  | Indicator  | MOV   | Baseline 2010 | Milestone 2013 | Target 2015 |
| <b>3.1 Rights for people affected by or vulnerable to HIV and AIDS</b><br>To promote the development and implementation of policies that protect the rights of specific vulnerable groups with regard to HIV and AIDS prevention, treatment and care                 | 3.1a Better level to which the expressed needs and priorities of people living with HIV and AIDS are reported to be reflected in care and support services (X people living with HIV and AIDS in X countries)  | MOV#10 Level of Support Survey                                      |               |                |             |
|  | 3.1b Greater level of transparency, accountability and responsiveness of authorities (X cases in X countries)  | MOV#01 PATT (column a) substantiated by MOV#2 Portfolio of Evidence |               |                |             |
|  | 3.1c Increased capacity of groups of people living with HIV and AIDS to engage with authorities (X groups of people living with HIV and AIDS in X countries)   | MOV#01 PATT (column c)  |               |                |             |
|  | <i>e.g. supporting people living with HIV and AIDS to advocate for better access to and provision of services; people living with HIV and AIDS or workers' groups influencing workplace policies; vulnerable groups such as sex workers advocating for better services</i> |   |               |                |             |
| <b>3.2 Gender, stigma and HIV and AIDS</b><br>To inform and influence opinion Formers to promote greater understanding of issues of gender, stigma and discrimination in order to protect and promote the rights of people affected by or vulnerable to HIV and AIDS | 3.2a Greater level of understanding of opinion Formers about gender and stigma issues related to HIV and AIDS (X opinion Formers in X countries)   | MOV#09 Opinion Former Attitude Survey                               |               |                |             |
|  | <i>e.g. awareness raising on gender and stigma with faith leaders and other opinion Formers; use of the 'masculinities approach' where it is integral to changing attitudes of opinion formers</i>   |   |               |                |             |
| <b>3.3 Prevention of HIV and AIDS</b><br>To reduce unsafe behaviour among specific target groups related to HIV and AIDS   | 3.3a Higher level of knowledge of people in target groups on what is HIV and AIDS and how to avoid it demonstrated, analysed by gender (X people in X countries)   | MOV#08 KAPB (knowledge & attitudes section)                         |               |                |             |
|  | 3.3b Safer behaviour reported by people in target groups related to HIV and AIDS, analysed by gender (X people in X countries)   | MOV#08 KAPB (practice and behaviour section)                        |               |                |             |
|  | <i>e.g. outreach to sex workers, prisoners and truck drivers; awareness raising with young people – we will not develop new work in this area</i>  |   |               |                |             |

**Extra impact tools**

*These are extra tools that can be used IN ADDITION to the means of verification shown above*

|   |   |
|---|---|
| Impact Indicator: Personal stories of impact recorded from one or two individuals affected by the project | MOV#14: Stories of Impact (attached to DW report) |
| Impact Indicator: Change in level of partner capacity   | MOV#15: CAP conducted with partner                |

**Output level changes**

*These indicators are at the placement level and summaries can be reported in DW reports and project reports:*

|   |                                       |
|---|---------------------------------------|
| Output Indicator: Learning from exchange visits   | MOV#16: Exchange Visit Feedback Form  |
| Output Indicator: Effective training conducted  | MOV#17: Post-Workshop Evaluation Form |
| Other Output Level Indicators suitable to the project or placement may be created but these must be monitored and are on top of RICA requirements |                                       |